

but his lasting force dropped in production from 2,000 pairs a day to 1,200 pairs a day on account of the high toes alone, and he must increase his lasting equipment and his material. A lot of these must ultimately mean an increase in price for shoes, an increased cost that does not go into quality, but goes wholly into a style of last.

**Tobacco for British Smokers.**  
*From the Tobacco Trade Review.*  
More tobacco is apparently being smoked in Great Britain on November 8, 210,998 pounds were cleared for home consumption, the largest quantity for one month under normal conditions. Since April 61,359,318 pounds have been cleared, as against 57,506,911 in the same period last year.